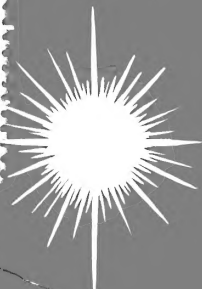


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1959

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Starfire



MATLIN'S
ROSES

1959

MATLIN'S NURSERY

Corner Ely & Fern Streets

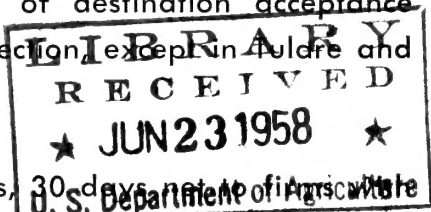
Ontario, California

GRADING In accordance with HORTICULTURAL STANDARDS (1949 Edition) prepared by the Committee on Horticultural Standards and published by The American Association of Nurserymen, Inc.

PACKING No charge other than boxes which are invoiced at cost.

DELIVERY All California orders are delivered or shipped prepaid. Out of state shipments are made F.O.B. Ontario.

INSPECTION Shipments within California are covered by "Pinto Tag" inspection certificates which permit point of destination acceptance without further inspection except in Tulare and Ventura Counties.



TERMS 2% 10 days, 30 days net if credit established credit. Exceptions, if desired, must be arranged prior to shipment. Member Dun & Bradstreet.

NON-WARRANTY We exercise care to keep all varieties true to name, and hold ourselves in readiness at all times to replace, on proper proof, all that may prove otherwise, but it is mutually agreed that we shall not at any time be liable for any amount greater than the original price of the stock. All sales made subject to stock being unsold when order is received, or loss by any and all unavoidable causes.

MATLIN'S NURSERY

A CALIFORNIA CORPORATION

LOUIS MATLIN, President

HOWARD GODDARD, Vice President

FRANK POLLOCK, Secretary-Treasurer

Ontario, California

Phone YUkon 64-561

May 1958

Patented Rose Price Schedule

Retail Each	WHOLESALE							
	10-19		20-99		100-249		250-up	
	1's	1½'s	1's	1½'s	1's	1½'s	1's	1½'s
1.50	.90	.72	.75	.60	.70	.56	.65	.52
1.75	1.00	.80	.87 ½	.70	.80	.64	.75	.60
2.00	1.10	.88	1.00	.80	.95	.76	.85	.68
2.25	1.25	1.00	1.12 ½	.90	1.05	.84	.95	.76
2.50	1.40	1.12	1.25	1.00	1.20	.96	1.10	.88
2.75	1.50	1.20	1.37 ½	1.10	1.30	1.04	1.20	.96
3.00	1.65	1.32	1.50	1.20	1.40	1.12	1.30	1.04
3.50	1.85	1.48	1.75	1.40	1.55	1.24	1.40	1.12

Patented varieties are grown and sold under license from the Patent Owners.

AZTECRetail each \$2.75

Large ovoid buds and blooms of orange-scarlet, borne singly on a semi-spreading plant.

BLANCHE MALLERINRetail each \$2.00

Long buds; pure white blooms borne singly on long stems.

BLOSSOMTIMERetail each \$2.50

Vigorous, hardy, everblooming pink climber.

BUCCANEERRetail each \$2.50

Long slender buds; bright yellow blooms.

CAPISTRANORetail each \$2.00

Long cherry-red buds; fragrant rose-pink blooms. AARS 1950.

CARROUSELRetail each \$2.00

Grandiflora. Large crimson buds; dark red blooms.

CHARLES MALLERINRetail each \$2.50

Buds and blooms crimson red. Fragrant.

CHARLOTTE ARMSTRONGRetail each \$2.25

Long pointed, red buds; large, fragrant, cerise blooms. AARS 1941.

CHINA DOLLRetail each \$2.25

Polyantha. Large clusters of pink blooms with salmon-yellow base. Profuse bloomer. Border rose.

CHRYSLER IMPERIALRetail each \$2.50

Long tapering crimson buds; vivid red blooms. AARS 1953.

CIRCUSRetail each \$2.50

Floribunda. Tight yellow buds, margined with red, changeable colors in the blooms from yellow, orange, buff, pink and bright scarlet. AARS 1956.

COCORICORetail each \$2.00

Floribunda. A semi-double orange-scarlet from the talented breeder of Peace.

CL. CRIMSON GLORYRetail each \$2.50

Deep red urn-shaped buds; vivid crimson blooms borne singly on strong stems.

CRIMSON ROSETTERetail each \$1.50

Polyantha. Small ovoid buds; dark crimson blooms borne in clusters.

FANDANGORetail each \$2.25

Buds and blooms of deep scarlet to cinnamaron-red. Profuse bloomer.

FANFARERetail each \$2.00

Floribunda. Orange-yellow, pink tinted buds; semi-double coral blooms borne in clusters.

FASHIONRetail each \$2.00

Floribunda. Small deep peach buds; semi-double, fragrant, coral-peach blooms. AARS 1950.

FIRST LOVERetail each \$2.25

Long slender buds of delicate pink. Blooms tinted salmon, orchid and rose. Slightly fragrant.

CL. FLORADORARetail each \$2.00

Same orange-scarlet-red blooms as its parent.

FORTY-NINERRetail each \$2.25

Bi-color petals of Orient red and chrome yellow.

FRED HOWARDRetail each \$2.00

Long yellow buds and blooms edged light pink. AARS 1952.

FROLICRetail each \$2.00

Floribunda. Semi-double bright pink blooms borne in clusters.

FUSILIERRetail each \$2.50

Floribunda. Orange-red buds and blooms borne in clusters on a compact plant give a luminiscent effect. AARS 1958.

GOLD CUPRetail each \$2.50

Floribunda. Golden yellow buds and blooms borne in clusters on an upright plant clothed in glossy foliage. Fragrant. AARS 1958.

GOLDEN SHOWERSRetail each \$2.75

Pillar-Climber. Long, pointed daffodil yellow buds; large fragrant, double yellow blooms. May be grown as a self-supporting, 8-10 foot Pillar or trained as a climber along trellis or fence. Everblooming. Has tested winter-hardy in Atlantic seaboard states. AARS 1957.

GOLDILOCKSRetail each \$1.75

Floribunda. Clusters of fragrant golden yellow blooms.

CL. GOLDILOCKSRetail each \$2.50

Same as parent.

GOOD NEWSRetail each \$2.00

Large silvery-pink blooms with apricot glow in center.

GRANDE DUCHESSE

CHARLOTTERetail each \$2.00

Long burnt-carmine buds; petals recurve with shades of old rose. AARS 1943.

GREEN FIRERetail each \$2.50

Floribunda. Brilliant semi-double, yellow blooms borne profusely in large clusters. New Introduction.

HEART'S DESIRERetail each \$1.75

Long buds; large, fragrant, crimson blooms. AARS 1942.

CL. HEART'S DESIRERetail each \$1.75

Strong climber with same bloom as parent.

HEAT WAVERetail each \$2.75

Floribunda. Sunfast Chinese red blooms with an overlay of currant red. New Introduction

HELEN TRAUBELRetail each \$2.75

Long slender buds and blooms of apricot-pink. AARS 1952.

HIGH NOONRetail each \$2.50

Pillar rose. Bright yellow; profuse bloomer. AARS (regional) 1948.

IRENE OF DENMARKRetail each \$1.75

Floribunda. Buds and blooms sparkling white with a tint of pink in maturity.

ISOBEL HARKNESSRetail each \$2.75

Large, clear bright, yellow buds and blooms borne singly on long stems on a vigorous, free-branching, beautifully foliated plant. New Introduction.

IVORY FASHIONRetail each \$2.75

Floribunda. Ivory buds and blooms with golden stamens borne in clusters on a well-branched bush. AARS 1959.

JIMINY CRICKETRetail each \$2.00

Floribunda. Tangerine buds; coral-orange blooms borne in clusters on a medium plant of erect habit. Fragrant. AARS 1955.

KATHERINE T. MARSHALLRetail each \$1.85

Salmon pink buds; large, deep rose-pink blooms flushed yellow. AARS 1944.

LADY ELGINRetail each \$2.50

Large, very double, orange-apricot buds and blooms borne singly on long stems ideal for cutting. Sturdy plant of upright habit.

LA JOLLARetail each \$2.50

Long pointed buds; double, fragrant blooms of pink, yellow and rose.

LILIBETRetail each \$2.00

Floribunda. Buds and blooms of rose pink, borne in clusters. AARS 1954.

LOVE SONGRetail each \$2.50

Long pointed buds of deep yellow edged with dark coppery rose and opening to a blend of yellow and deep coppery salmon-pink blooms.

LOWELL THOMASRetail each \$2.25

Buds long pointed; large high-centered yellow blooms. Fragrant. AARS 1944.

CL. LOWELL THOMASRetail each \$2.50

Fragrant yellow blooms similar to parent in a strong climber.

MA PERKINSRetail each \$2.00

Floribunda. Coral shell-pink buds and blooms borne in clusters. Fragrant. AARS 1953.

MIDNIGHTRetail each \$2.75

Long, slender buds; velvety midnight tones of red-maroon in the recurving petals of the spicily fragrant blooms.

MIRANDYRetail each \$2.25

Large, fragrant, garnet-red blooms. AARS 1945.

MISSION BELLSRetail each \$2.00

Large, fragrant, salmon pink buds and blooms. AARS 1950.

MOJAVERetail each \$2.75

Tapered scarlet and vermilion buds, opening to radiant orange blooms, borne singly on long stems. AARS 1954.

MONTEZUMARetail each \$2.75

Grandiflora. Long, slender, orange-scarlet buds; salmon-orange blooms borne in clusters on long stems, suitable for cutting.

MOONSPRITERetail each \$2.25

Floribunda. Creamy white buds; chrysanthemum-like snow white blooms with golden centers, borne in clusters.

NEW YORKERRetail each \$2.50

Large, double, fragrant, velvety-scarlet blooms.

NOCTURNERetail each \$2.25

Long pointed buds; large, fragrant, cardinal red blooms. AARS 1948.

PEACERetail each \$2.50

Yellow buds flushed pink. Large, fragrant blooms with varying colors of yellow, gold and ivory edged with pink. AARS 1946.

CL. PEACERetail each \$2.25

Same as above in a spectacular climber.

CL. PICTURERetail each \$2.50

Buds and blooms rose-pink. Abundant bloomer.

PINKIERetail each \$2.00

Polyantha. Pink buds and blooms. Border or hedge rose. AARS 1948.

CL. PINKIERetail each \$2.75

Dainty pink buds borne in clusters, recurrent bloom throughout the season.

PINK PEACERetail each \$3.00

Large, very double, buds and blooms of dusty pink borne singly on long stems. The vigorous upright, well-branched plant is clothed in leathery foliage. New Introduction.

PINK ROSETTERetail each \$1.50

Polyantha. Small buds; soft pink blooms borne in clusters.

PINOCCHIORetail each \$1.75

Polyantha. Small, semi-double, salmon-pink blooms. Border or hedging rose.

QUEEN ELIZABETHRetail each \$2.50

Grandiflora. Carmine rose buds; orchid pink blooms borne in clusters with long stems, suitable for cutting. Fragrant. AARS 1955.

REDCAPRetail each \$2.00

Floribunda. Masses of red buds cap the tall growing plant with velvety red blooms.

RED EMPRESSRetail each \$2.50

A vigorous, new, hardy climber with an abundance of blooms of cardinal-red. New Introduction.

RED PINOCCHIORetail each \$1.75

Floribunda. Clusters of velvety red fragrant semi-double blooms.

ROUNDELAYRetail each \$2.50

Grandiflora. Dark red buds, fragrant bright blooms borne in clusters on long stems suitable for cutting.

RUBY LIPSRetail each \$2.50

Floribunda. Flaming, semi-double, red blooms borne in panicles on a vigorous growing plant of medium height. New Introduction.

SAN FERNANDORetail each \$1.75

Large, double, fragrant, scarlet blooms. AARS 1949.

CL. SHOW GIRLRetail each \$2.50

Long pointed buds, deep pink blooms. Fragrant. A spectacular climber.

SPARTANRetail each \$2.75

Floribunda. Burnt-orange buds; reddish-coral blooms borne in clusters on a robust plant. Sweetly fragrant.

STARFIRERetail each \$3.50

Grandiflora. Urn-shaped, scarlet buds; sunfast, currant-red blooms borne singly and in clusters on a tall, upright bush clothed in bronzy green foliage. AARS 1959.

SUMATRARetail each \$2.00

✓ Floribunda. Buds and blooms of jungle-bright red borne in clusters on a medium plant with beautiful foliage. New Introduction.

SUTTER'S GOLDRetail each \$2.25

Long yellow buds shaded orange and red. Golden orange, fragrant blooms. Bagatelle Award 1948. AARS 1950.

CL. SUTTER'S GOLDRetail each \$2.50

Buds and blooms same as parent in an eye-catching climber.

TALLYHORetail each \$2.25

Buds cardinal-red; bloom petals rose-pink inside, deep rose to cardinal red outside. Fragrant. AARS 1949.

TEXANRetail each \$2.50

Floribunda. Long pointed buds and blooms of fiery red borne in clusters on a tall, upright, vigorous plant.

CL. TEXAS CENTENNIALRetail each \$2.50

Large brick-red blooms.

TIFFANYRetail each \$2.50

Large pointed pink buds, shaded yellow at base; large double, fragrant pink blooms borne singly on long stems. AARS 1955.

TORCH SONGRetail each \$2.50

Ovoid maroon buds; flame red blooms with a velvety sheen borne singly on a well-branched, upright plant of medium height. New Introduction.

VALENTINERetail each \$2.00

Floribunda. Clusters of large, semi-double crimson blooms. Everblooming. Border or hedge rose.

VOGUERetail each \$2.00

Floribunda. Cherry-coral buds and blooms borne in clusters. AARS 1952.

WHITE BOUQUETRetail each \$2.50

Floribunda. Light creamy-white buds; gardenia-like pure white blooms with yellow stamens, borne in clusters on a low growing plant, ideal for bedding and borders. Lustrous, dark green foliage. AARS 1957.

WHITE KNIGHTRetail each \$3.00

Long tapered buds; satiny pure white blooms borne on long stems on a vigorous plant of upright habit. A creation of Francis Meilland, hybridizer of Peace. White Knight is the only white hybrid tea to win an All-America Rose Selections Award. AARS 1958.

WILDFIRERetail each \$2.00

Large, semi-double blooms of fire-engine red borne in clusters.

CL. WORLD'S FAIRRetail each \$2.00

Large semi-double, fragrant bloom clusters of deep crimson.

YELLOW PINOCCHIORetail each \$1.50

Floribunda. Buds and blooms apricot-yellow borne in clusters.

Standard Rose Price Schedule

Prices	100- 490	500- 990	1000- up
No. 1's	.55	.52	.50
No. 1 ½'s	.45	.42	.40

Standard varieties may be grouped at
quantity rate.

STANDARD VARIETIES

AUTUMN, burnt-orange
 BABY CHATEAU, (Polyantha) red
 BETTY PRIOR, (Floribunda), Five-petal shell pink
 CALEDONIA, white
 CAMEO, (Polyantha) orange-pink
 CECILE BRUNNER, (Polyantha) pink
 CHRISTOPHER STONE, scarlet
 CONDESA DE SASTAGO, red and yellow
 CONTRAST, pink, white and bronze
 COUNTESS VANDAL, salmon pink
 CRIMSON GLORY, red
 DAGMAR SPATH, (Polyantha) white
 DAME EDITH HELEN, pink
 DONALD PRIOR, (Floribunda) scarlet
 DUQUESA DE PENARANDA, orange
 ECLIPSE, yellow
 EDITOR McFARLAND, pink
 E. G. HILL, scarlet
 ELSE POULSEN, (Polyantha) pink
 ETOILE DE HOLLANDE, red
 EUTIN, (Floribunda) carmine-red
 FLORADORA, (Floribunda) red
 FRAU KARL DRUSCHKI, white
 FRENSHAM, (Floribunda), deep crimson
 GIRONA, red and yellow
 GOLDEN DAWN, yellow
 GOLDEN RAPTURE, golden yellow
 GOLDEN SALMON SUPERIOR, (Polyantha)
 golden-salmon
 HADLEY, crimson
 IMPROVED LAFAYETTE, (Polyantha) red
 K. A. VICTORIA, white
 MARGARET McGREDY, orange-scarlet
 MARGO KOSTER, (Polyantha) orange-red
 McGREDY'S IVORY, ivory

McGREDY'S SCARLET, crimson-scarlet
McGREDY'S YELLOW, yellow
MISS ROWENA THOM, fiery rose
MME. HENRI GUILLOT, orange, coral, red
MME. JULES BOUCHE, white
MRS. CHARLES BELL, shell pink
MRS. E. P. THOM, yellow
MRS. P. S. DUPONT, yellow
MRS. R. M. FINCH, (Polyantha) pink
MRS. SAM McGREDY, scarlet, coppery-orange
NIGHT, crimson
ORANGE TRIUMPH, (Polyantha) salmon red
PICTURE, pink
PINK DAWN, pink
PINK RADIANCE, pink
POINSETTIA, scarlet
PRESIDENT HOOVER, pink, scarlet and orange
RED RADIANCE, red
RED TALISMAN, deep cerise-red
REX ANDERSON, white
ROSENEFFE, silvery-pink
SIGNORA, orange-red
SOEUR THERESE, yellow
SOUTHPORT, scarlet
SUMMER SNOW, (Polyantha) white
TALISMAN, copper-scarlet-orange
TEXAS CENTENNIAL, vermilion-red
THE DOCTOR, pink
THE FAIRY, (Polyantha) pink
WORLD'S FAIR, (Floribunda) crimson

STANDARD CLIMBERS

BLAZE, scarlet
BLAZE, (own root) scarlet
CL. CALEDONIA, white
CL. CECILE BRUNNER, pink
CORAL PILLAR, coral pink
CL. DAINTY BESS, single, rose-pink
CL. DAME EDITH HELEN, pink
CL. E. G. HILL, scarlet
CL. ETOILE DE HOLLANDE, red
GOLD RUSH, yellow
CL. HADLEY, crimson
CL. K. A. VICTORIA, white
CL. LOS ANGELES, coral pink
CL. MRS. E.P. THOM, yellow
NEW DAWN, pink
PAUL'S SCARLET CLIMBER, scarlet
PAUL'S SCARLET CLIMBER, (own root) scarlet
CL. PINK RADIANCE, pink
CL. PRESIDENT HOOVER, pink, scarlet
and orange
CL. RED RADIANCE, red
CL. RED TALISMAN, red and yellow
CL. ROSE MARIE, pink
CL. TALISMAN, copper, scarlet and orange
WHITE DAWN, white

JUNE BUDS

Bare-root Delivery

December - January

100 to 50030
510 to 100027
1010 up25

AUTUMN, burnt-orange
 BETTY PRIOR, (Floribunda) shell-pink
 CECILE BRUNNER, (Polyantha) pink
 CHARLOTTE ARMSTRONG, cerise
 CHRISTOPHER STONE, scarlet
 CONDESA DE SASTAGO, red and yellow
 CONTRAST, pink, white and bronze
 COUNTESS VANDAL, salmon pink
 CRIMSON GLORY, red
 DAGMAR SPATH, (Polyantha) white
 DUQUESA DE PENARANDA, orange
 ECLIPSE, yellow
 ELSE POULSEN, (Polyantha) pink
 ETOILE DE HOLLANDE, red
 EUTIN, (Floribunda) carmine-red
 FLORADORA, (Floribunda) orange-scarlet
 FRAU KARL DRUSCHKI, white
 FRENHAM, (Floribunda) deep crimson
 GIRONA, red and yellow
 GOLDEN RAPTURE, yellow
 IMPROVED LAFAYETTE, (Polyantha) red
 K. A. VICTORIA, white
 MCGREDY'S IVORY, ivory
 MCGREDY'S SCARLET, deep scarlet
 MCGREDY'S YELLOW, yellow
 MME. HENRI GUILLOT, pink
 MME. JULES BOUCHE, white
 MRS. E. P. THOM, yellow
 MRS. P. S. DUPONT, yellow
 ORANGE TRIUMPH (Polyantha) salmon-red
 PICTURE, pink
 PINK DAWN, pink
 PINK RADIANCE, pink
 PRESIDENT HOOVER, pink, scarlet and orange
 RED RADIANCE, red
 RED TALISMAN, cerise-red
 SIGNORA, orange-red
 SOEUR THERESE, yellow
 SOUTHPORT, scarlet
 TALISMAN, copper-scarlet-orange
 TEXAS CENTENNIAL, vermilion-red
 THE DOCTOR, pink
 WORLD'S FAIR (Floribunda) crimson

CLIMBERS

BLAZE, scarlet
 CORAL PILLAR, coral pink
 CL. ETOILE DE HOLLANDE, red
 GOLD RUSH, yellow
 CL. K. A. VICTORIA, white
 CL. MRS. P. S. DUPONT, yellow
 PAUL'S SCARLET CLIMBER, scarlet
 CL. PRESIDENT HOOVER, pink, scarlet and orange
 CL. TALISMAN, copper, scarlet and orange

CANNED ROSES TO ORDER ONLY

Roses are canned to order in January for April and May shipment.

For reasons of transportation, orders for less than 3500 1-gallons or 2400 2-gallons, or combination, are impractical, uneconomic and unacceptable.

Orders should be placed early to insure a complete selection.

PRICES:

STANDARD VARIETIES

1-G (June Buds) \$.55

2-G (2 yr. 1 ½ grade) .90

PATENTED VARIETIES

2-G (2 yr. 1 ½ grade) \$1.35

SPECIFICATIONS:

1-G Black cylindrical

2-G Green enamel cylindrical

SHIPPING WEIGHT:

1-G 9 lbs.

2-G 14 ½ lbs.

LABELS AFFIXED:

Plastic labels on standards

Patent labels on patents

FREIGHT: F.O.B. Ontario

TRUCK: Common Carrier

CAPACITY: 33,000 - 36,000 lbs.

DELIVERY COST: Quotations obtainable on request.

USE THE CONVENIENT ORDER SHEET ENCLOSED

PACKAGED ROSES TO ORDER ONLY

Roses are packaged to order for January-February shipment.

Orders in multiples of 10 of each variety should be placed early to insure a complete selection.

Minimum order 500. Standard and patented varieties may be combined.

PRICES:

STANDARD VARIETIES

1's	\$.75
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1 1/2's	.60
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PATENTED VARIETIES:

1's Patent holder's suggested
retail price less 40 %

1 1/2's Patent holder's suggested
retail price less 50 %

FREIGHT: Prepaid

SPECIFICATIONS: Roots are wrapped in sphagnum moss and crinkle-kraft paper and placed in an attractively designed 1/2-box with picture label. The exposed canes are enclosed in a polyethylene bag with an identification label.

SHIPPING CASE: Corrugated carton—packed 25 per case.

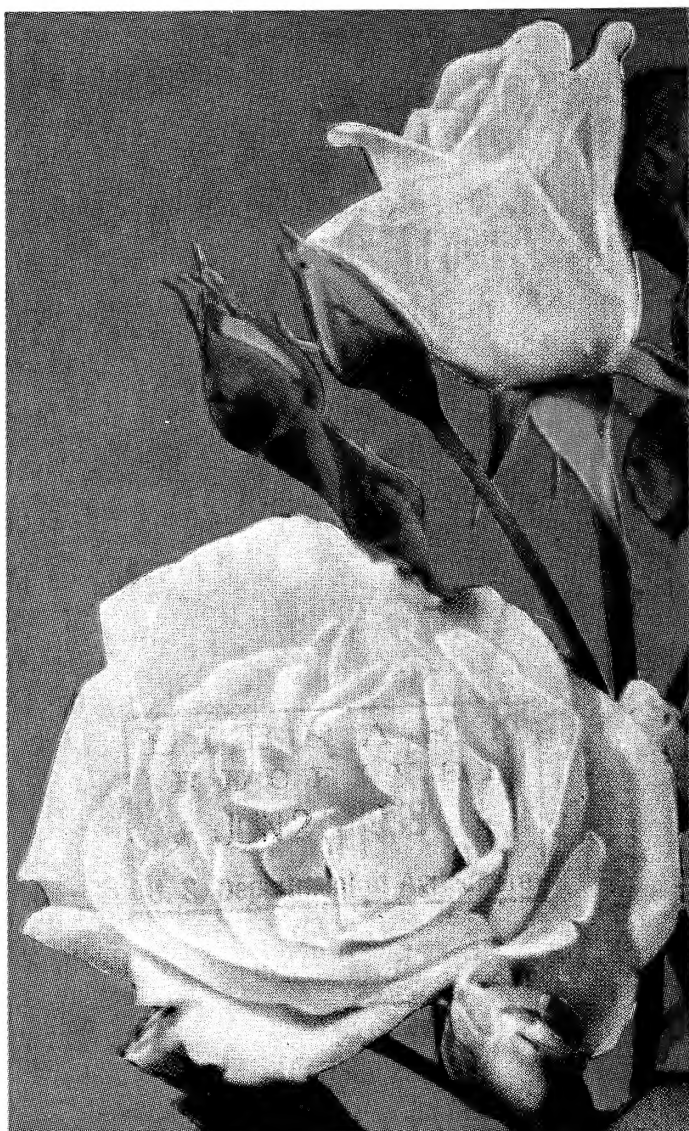
We also offer packaged June Buds in 25 assorted standard bush and climber varieties at \$11.25 per case prepaid. Minimum acceptable order 10 cases of 25 each.

USE THE CONVENIENT ORDER SHEET ENCLOSED



AMERICAN ASSOCIATION
OF NURSEYMEN

CALIFORNIA ASSOCIATION
OF NURSEYMEN



IVORY FASHION

MATLIN'S NURSERY
ONTARIO, CALIFORNIA